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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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09/531,076

03/18/2000

Geoffrey B. Rhoads

60138

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23735 7590 09/02/2008

DIGIMARC CORPORATION
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EXAMINER

ZIA, SYED

ART UNIT

PAPER NUMBER

2131

MAIL DATE

DELIVERY MODE

09/02/2008

PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Attachment to Advisory Action

Response to Amendment

This office action is in response to remarks filed on August 15, 2008. Original application contained Claims 1-16. Applicant previously canceled Claims 2, 6-16, added new Claims 17-22, and 23-40, and amended Claims 1, 3-5. Claims 1, 2-5, and 32-40 were allowed in previous office action. Therefore, presently claims 17-31 are pending for further consideration.

Response to Arguments

Applicant's arguments filed on August 15, 2008 have been fully considered but they are not persuasive because of the following reasons:

Regarding claims 17, 23-24, and 30, applicants argued that the cited art is not understood to teach "after initiating said link, identifying additional objects."

This is not found persuasive. The system of cited prior art teaches a system and method of identifying additional objects related to initiated link, and sending anticipatory address information associated with foreseen payloads (Weiss: col.7 line 48 to col.8 line 17, and Madsen: col.5 line 33 to col.6 line 7).

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Applicant also argued that the cited prior arts do not teach claims 21, 28 and 31 which require anticipatorily sending information in an order "based on an order of printed pages in a bound volume.

This is not found persuasive. The system of cited prior art teaches a method of identifying additional objects related to initiated link, and sending anticipatory information associated with foreseen payloads in the order that depend upon construction of the object and the relation between the elements of the objects, such as ascending order of page number in a book (Weiss: col.5 line 46 to line 59, and col.7 line 5 to line 45, and Madsen: col.5 line 35 to line 52).

As a result, the system of cited prior art does implement and teaches systems and method for linking between objects and associated remote resources.

Therefore, the examiner asserts that the cited prior art does teach or suggest the subject matter as recited in independent Claims and in subsequent dependent claims Accordingly, rejections for claims 17-31 are respectfully maintained.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to SYED ZIA whose telephone number is (571)272-3798. The examiner can normally be reached on 9:00 to 5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ayaz Sheikh can be reached on 571-272-3795. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

SZ

August 28, 2008

/Syed Zia/

Primary Examiner, Art Unit 2131